

What's So Cool About Manufacturing?
Student Video Contest
Rules & Regulations
2021-2022

1. Projects must be completed by students with guidance and support from Teacher Coaches. Students are responsible for creative vision, directing their manufacturer partner to capture content, creating team content, and post-production.
2. Each project must include student voice in the form of visual or audio segments.
3. Production teams must complete training as outlined in the eMedia Workshop Cool Contest Guide.
4. Final projects must run no longer than 3 minutes in duration.
 - Each video must contain a minimum of 3 employee interviews.
 - It is strongly recommended that students appear in the video.
5. Final projects must contain logos as indicated (each logo should appear for approximately 2 seconds):
 - At the top of your program:
Explore the New Manufacturing logo (provided)
What's So Cool About Manufacturing? logo (provided)
 - In your program:
Manufacturer's logo
School logo
County logo
 - At the end:
Sponsor logos (provided)
Explore the New Manufacturing logo (provided)
6. Teacher Coaches are responsible for leading and monitoring all activities associated with contest-related activities, including being in regular contact with manufacturer and Explore Team for updates and scheduling.
7. The Explore Team will provide a contest timetable to Teacher Coaches and manufacturers at the Introductory Meeting.
8. All sound and images captured in association with the project, as well as final videos, are the property of WVMAEF.
9. All WVMAEF MEDIA RELEASE FORMS and a team photo must be delivered before production:
Email release forms to explore@wvma.com
10. Each team must meet contest deadlines as posted and deliver final project files to the host (details will be provided via email).
11. Each Teacher Coach is responsible for verifying that all unused footage has been destroyed prior to the awards ceremony.